

STATE OF THE WEB

QUARTER 2 · 2015

TECH TRENDS

Popular Technology

What existing technologies are being used across the web? What percentage of websites use them?

jQuery 82%



Google Analytics 65.2%



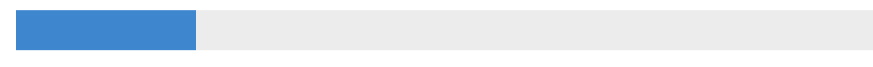
JavaScript Frameworks

Of websites using emerging JavaScript tools, which ones are the most popular?

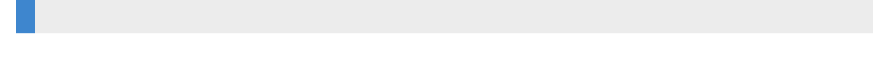
AngularJS 80.4%



Backbone.js 19.5%

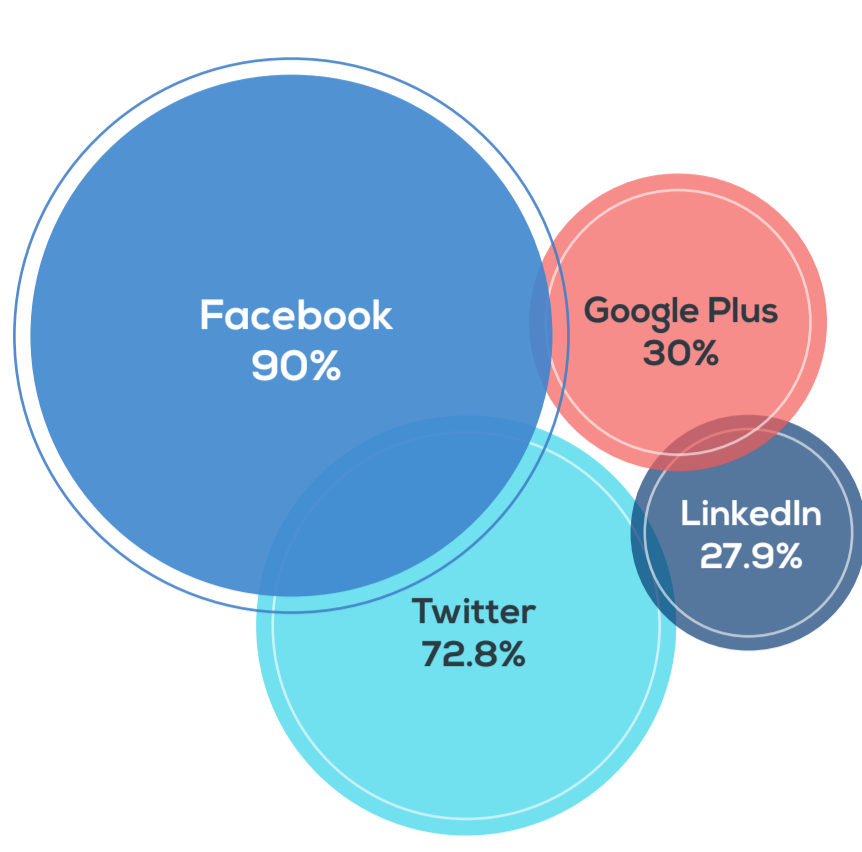


Other 0.1% (React, Ember, Node.js)



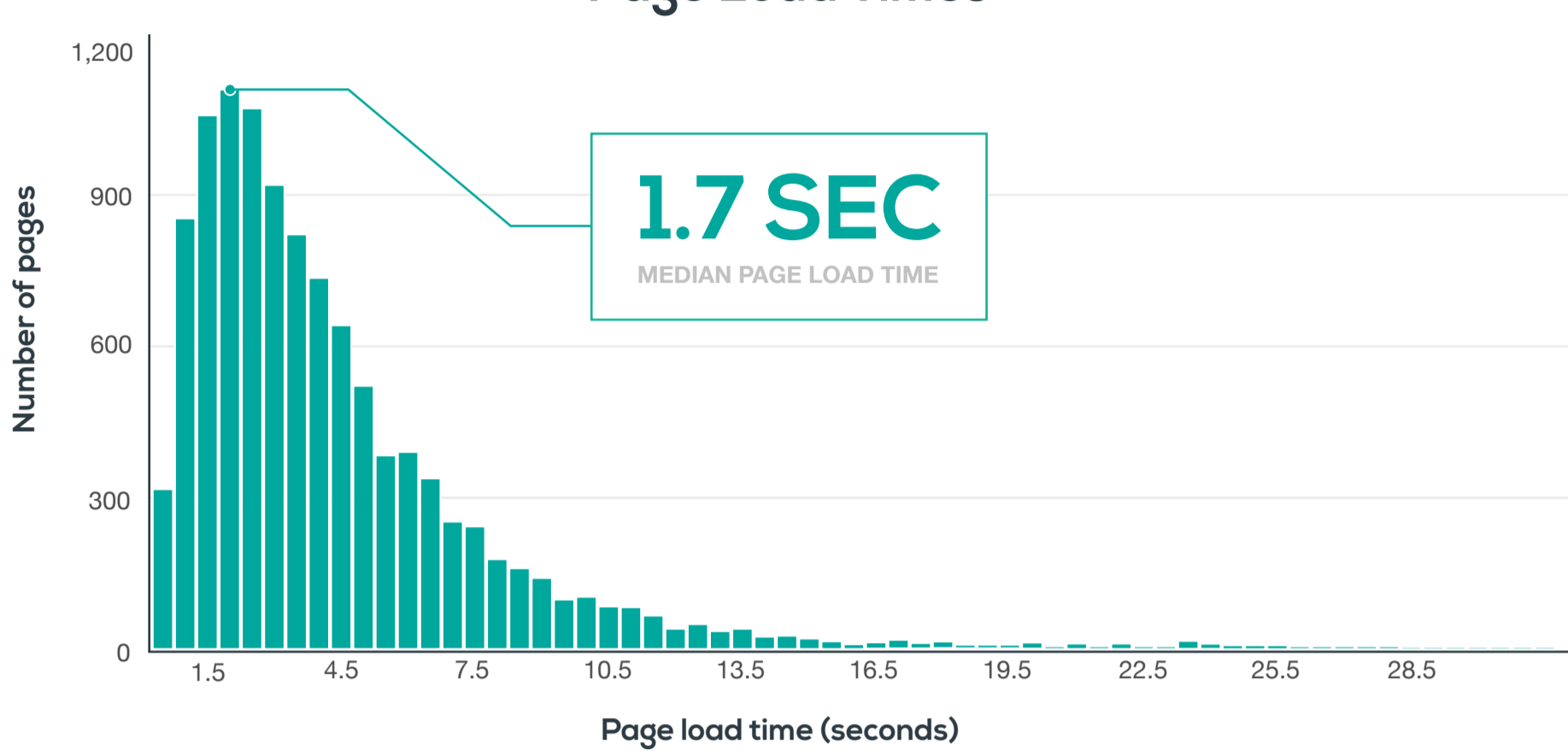
Social Links

Of websites with social links, which networks are the most popular? What percentage of websites use them?



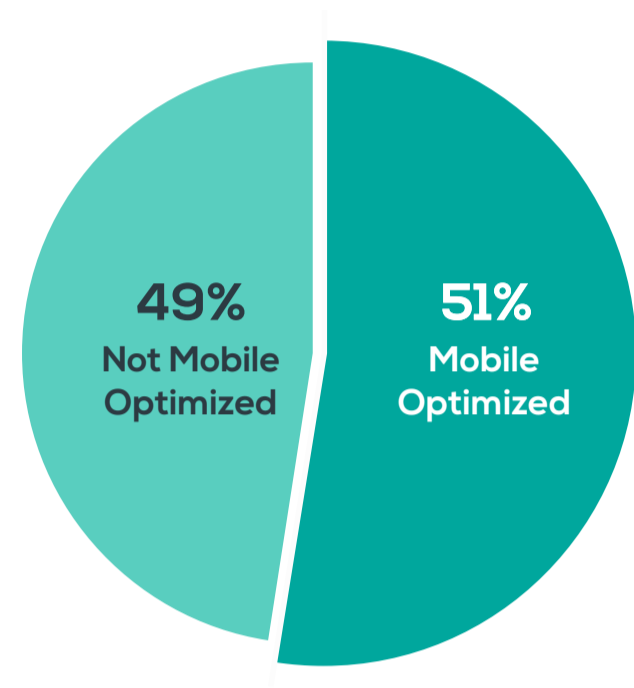
CONTENT TRENDS

Page Load Times



Mobile Optimization

According to Google Webmaster tools, what percentage of websites are "Mobile Ready?"



Size and Security

How large are websites and databases today? How secure are they?

212.80 MB

MEDIAN SIZE OF WEBSITES

3.23 MB

MEDIAN SIZE OF DATABASES

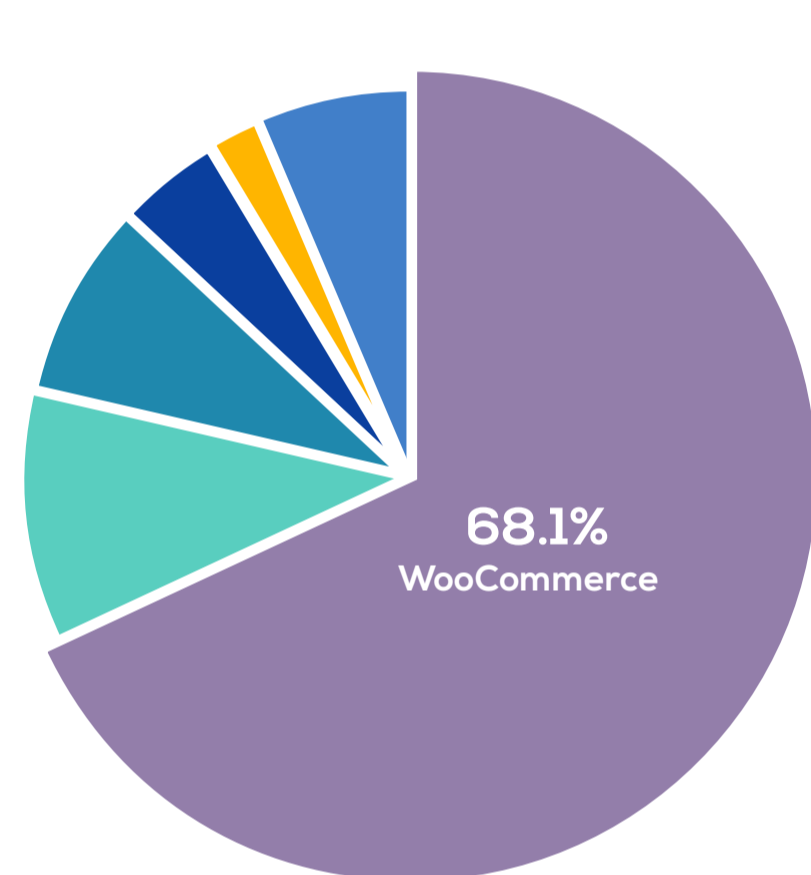
7.68%

OF WEBSITES REQUIRE HTTPS BY DEFAULT

ECOMMERCE TRENDS

eCommerce Platforms

Of websites using an eCommerce platform, which ones are the most popular?



WooCommerce (68.1%)

Latest Release: June 10, 2015 (2.3.11)

Magento (10.7%)

Latest Release: May 1, 2015 (1.9.1.1)

OpenCart (8.2%)

Latest Release: May 29, 2015 (2.0.3.1)

Prestashop (4.3%)

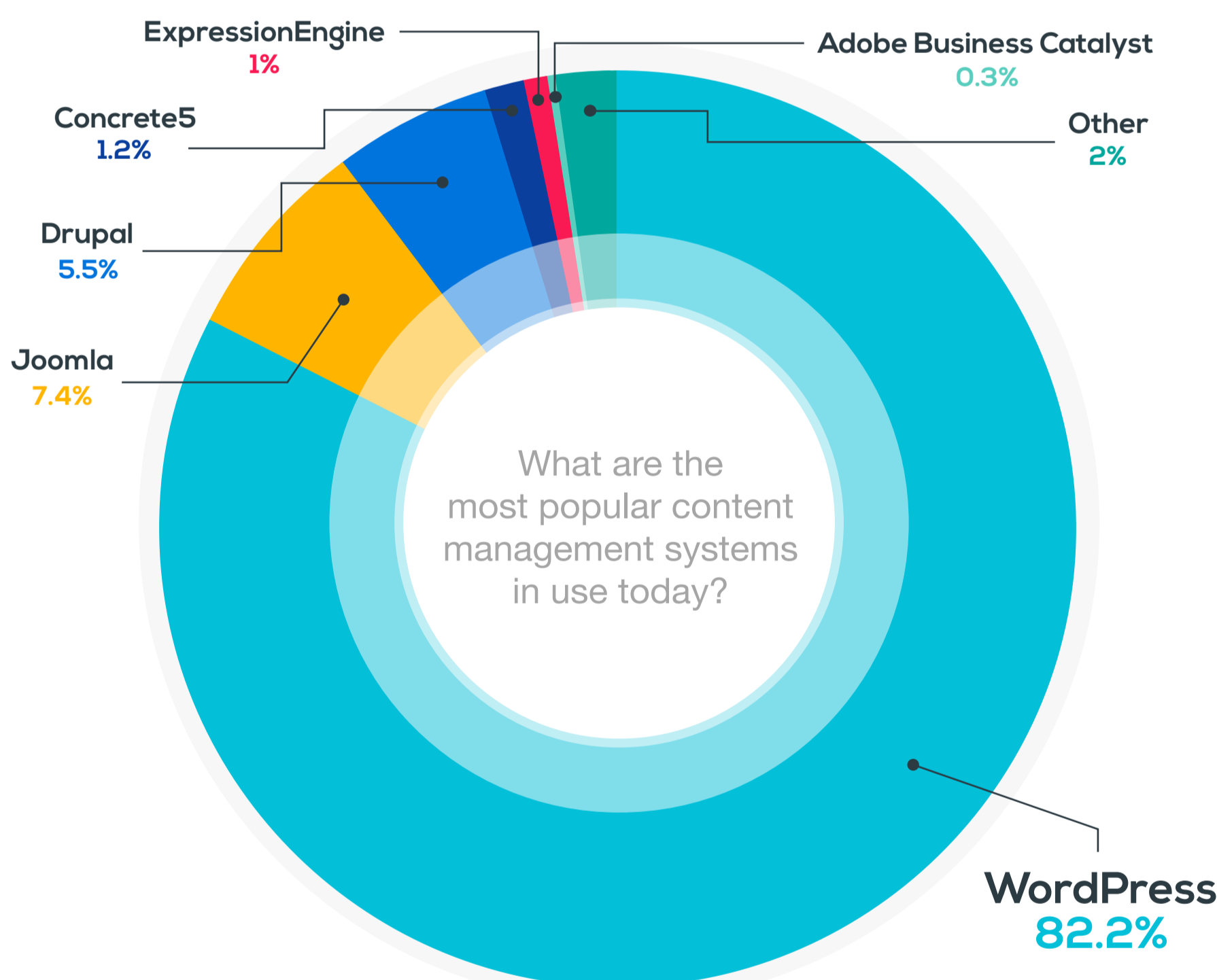
Latest Release: March 6, 2015 (1.6.0.14)

Zen Cart (2.2%)

Latest Release: December 31, 2014 (1.5.4)

Other (6.2%)

CMS TRENDS



Latest Core Updates

April

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

■ ExpressionEngine (2.10.1) ■ WordPress (4.2.2) ■ Concrete5 (5.7.4.2) ■ Drupal (7.38) ■ Joomla (3.4.2)

WORDPRESS TRENDS

Top Active Themes

1. Avada

- Twenty Twelve
- Twenty Eleven
- Dynamik-Gen
- Weaver II Pro
- Divi
- Elegance
- Gantry
- Canvas Child
- Salient

Top Installed Plugins

1. Akismet

- WordPress SEO
- Contact Form 7
- Gravity Forms
- Wordfence Security
- WordPress Importer
- WP Super Cache
- Google XML Sitemaps
- Advanced Custom Fields
- All In One SEO Pack

10

MEDIAN TOTAL POSTS

3

MEDIAN USER COUNT

8

MEDIAN COMMENT COUNT

20

MEDIAN PAGE COUNT

4

MEDIAN COUNT OF INSTALLED THEMES

15

MEDIAN COUNT OF INSTALLED PLUGINS